

## OUR PURPOSE

**At the heart of everything we do  
we create connections and offer support  
so people feel they belong.**

## STRATEGIC PILLARS

- ❖ Social good
- ❖ Social justice
- ❖ Community voice
- ❖ Evidence based community development service provision
- ❖ Workers voice and engagement
- ❖ Diversified funding
- ❖ Accountability
- ❖ Impact measurement and social research

## OUR VALUES

Inclusive | Principled | Person-Centred | Collaborative | Responsive & Proactive | Sustainable

## PRIORITY FOCUS AREAS

1

### Local Responsive Service Provision



2

### Advocacy and Leadership



3

### Evaluation



4

### Sustainability



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## PRIORITY FOCUS AREAS

1

### Local Responsive Service Provision

Achieved by:

- Providing a diverse range of planned and targeted services that meet current and emerging needs of the Blue Mountains and Lithgow communities, including those most disadvantaged and isolated.
- Listening and being adaptive, flexible and agile.
- Building community capacity and connection.
- Everyone having a voice and place at Belong Blue Mountains.

2

### Advocacy and Leadership

Achieved by:

- Being a local social justice organisation that recognises the expertise and knowledge of the community itself.
- Advocating for and with our local communities to inform and shape policy, planning and decision-making that impacts the communities with whom we work.
- A Board that provides clear leadership and governs within a values-driven framework for decision-making.

3

### Evaluation

Achieved by:

- Operating within a culture of research, evaluation and impact measurement.
- Ensuring Belong Blue Mountains services are targeted, planned and sustainable, based upon current and emerging community need.

4

### Sustainability

Achieved by:

- Working to meet the needs of community, staff, volunteers, the Board and sector partners, now and into the future.
- Utilising, growing, supporting and developing the skills, experience and expertise of our people.
- Working to achieve financial independence.
- Working to build resilient, flourishing communities.